

Sage 100 Migration Success Story

Suite Success for Stoney Creek Hospitality with Sage Intacct

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Matt Leibrand

CFO, Stoney Creek Hospitality

Midwest hospitality is legendary, and Stoney Creek Hospitality does its part to uphold that reputation. The Iowa-headquartered management group operates two leading hotel brands with 11 locations across five Midwestern states. The company is in growth mode, and to better support that growth, it migrated from its legacy ERP applications to Sage Intacct, choosing DSD Business Systems as its strategic technology partner.

Ready for an Upgrade

Like many hotel groups, Stoney Creek relies on a property management system (PMS) tailored to the industry. Because its PMS is operationally essential, Stoney Creek Hospitality selected an accounting application designed to integrate with its PMS. "We switched from Sage 100 to Data Plus for the integration capabilities," recalls Matt Leibrand, CFO for Stoney Creek. "Unfortunately, that was the only good thing about Data Plus. Otherwise, it was slow and lacked reporting capabilities. We knew we needed to invest in a more modern, nimble back-office software to support our growth targets."



DSD and Sage Intacct Check In

The company hired a consulting firm to help them vet accounting applications, and Sage Intacct stood out. "Its reporting capabilities impressed us the most," Matt notes. "Sage Intacct seems built to handle multi-entity companies like ours."

DSD demonstrated Sage Intacct for Stoney Creek, quickly impressing Matt and his team. "They are consummate professionals and handled the implementation well," he says. "Throughout the process, from data conversion to report creation and user training, they kept the project moving forward. I honestly don't think the implementation could have gone better."

VIP Reporting Capabilities

Reporting in the old system was laborious and time-consuming. "We couldn't customize any of the reports, and they were very slow to generate," Matt notes. "A simple income statement, for example, took five to seven minutes to run."



Sage Business Partner
Diamond

Company
Stoney Creek Hospitality

Location
Mason City, IA

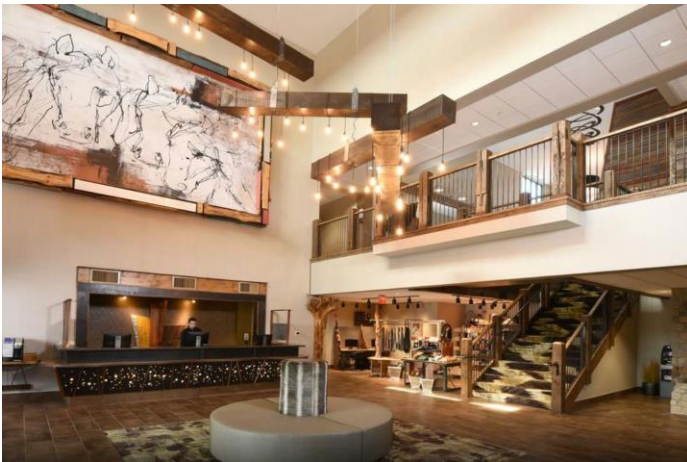
Industry
Hospitality

Sage Products
Sage Intacct



About Stoney Creek Hospitality

Stoney Creek Hospitality is committed to championing the success of their hotels through passionate, genuine hospitality. They understand that no two properties are alike, so they develop individualized management packages that will generate the most personal and professional growth for their teams.



Sage Intacct’s reporting capabilities far outstrip the old system. Stoney Creek’s finance team takes full advantage of the dozens of available reports and has learned to customize them as needed to uncover the specific information they’re looking for.

The finance team leverages Sage Intacct’s dimension capability to tag transactions with details such as specific programs or departments and then filter, group, and organize their data for more granular reporting—something that was simply impossible before Sage Intacct. With this deep—and wide—visibility, the executive team is able to make faster, better decisions.

Five Star Data Transformation

Stoney Creek’s finance personnel aren’t the only fans of Sage Intacct. “Our operations team now has real-time access into metrics that used to take all month to assemble,” Matt says. DSD created dashboards for the individual hotel managers to view critical KPIs such as labor as a percentage of revenue and labor costs by shift. By uploading both financial and statistical data from the PMS software directly into Sage Intacct, they avoid duplicate data entry and enjoy strategic insight across the business.

DSD also helped Stoney Creek integrate Sage Intacct with ProfitSword, a business intelligence platform designed for the hospitality industry to elevate its reporting capabilities further. “The combination takes our financial and operational reporting to a new level,” says Matt. “We now have access to data that informs our daily decision-making and helps us make smarter decisions about the future.”

Integration Is the Key

With the old system, staff had to perform nightly imports to bring data from the PMS into the accounting application. DSD leveraged the Sage Intacct API to allow the two applications to exchange data in real time. “This has been game-changing for us,” Matt says. “Not only does the automated sync save staff time, but it allows us to make decisions based on what’s happening at the moment—not what happened last month.”

Consolidations Without Reservations

Previously, monthly consolidations across companies were a cumbersome, labor-intensive, and lengthy process requiring the finance team to key in balance sheets and eliminating entries manually.

The software easily handles the complexities of multi-entity operations like Stoney Creek. For example, it can easily manage transactions and consolidated reporting across different entities, which is crucial for hotel groups operating in multiple locations. “With Sage Intacct, we can drive more accurate and faster close using auto-eliminations for inter-entity transactions,” Matt says. “We can drill down and produce consolidation journals for easy traceability and reporting transparency.”



60% Efficiency Gain and Room to Grow

The company is adding two to three properties yearly, but Matt has zero concerns about his team's ability to keep up the pace. "Overall, DSD and Sage Intacct allow us to do more with less. We're confident in our ability to scale this business with the staff we have."

DSD introduced Stoney Creek to CSI Vendor Payments, a vendor payment solution that integrates seamlessly with Sage Intacct. "Before we wrote checks and printed, stuffed, and sent them. With CSI, the process is so much more efficient. Most of our vendors accept ACH payments, and CSI handles that automatically. For the few vendors still wanting a check, CSI prints it and mails it. It saves hours of our staff time each month—time they can now spend on more skilled tasks."

Thanks to the automated workflows and productivity improvements, Stoney Creek has been able to grow its operations significantly without the need to hire additional accounting personnel. "We're easily 60% more efficient now than before," Matt says. "That translates into real savings to our bottom line."

Booking a Better Bottom Line

"Sage Intacct is by far the best accounting system I've used in my career," Matt concludes. "It's a unique combination of being intuitive and easy to use for non-accountants while having all of the tools, protections, and restrictions accountants need to feel confident and get their jobs done."

He feels the same confidence in the organization's technology partner, DSD. "DSD feels like a real partner to Stoney Creek. They're always standing by to help, and they keep us updated with information about software releases, new features, and events. That relationship helps us draw even more value out of the software."



About Sage Intacct

Sage Intacct, a premier SaaS cloud accounting product, revolutionizes financial management with its comprehensive, agile, and user-friendly platform.

Founded in 1981, Sage leverages decades of innovation to ensure that Sage Intacct meets the complex needs of modern businesses across various industries, including healthcare, nonprofit, professional services, and hospitality. With its robust cloud financial management platform, Sage Intacct delivers deep accounting capabilities designed with a single aim: to accelerate customer success.

Key features such as real-time financial reporting, automated workflows, and multi-dimensional data analysis empower organizations to achieve greater efficiency and actionable insights, making it an ideal solution for those seeking to optimize their financial operations.

The DSD Difference

DSD Business Systems, an award-winning Diamond Sage Partner and Sage Master Developer, brings over 40 years of business consulting expertise to the table, alongside a robust network of over 50 offices. Our commitment to excellence is demonstrated through our substantial investment in mastering Sage Intacct, focusing our efforts on delivering specialized cloud financial management solutions.

By partnering with DSD and Sage Intacct, your organization is positioned to benefit from enhanced financial processes that are specifically designed to support sustainable development in today's complex business landscape. Our specialization in key sectors such as Nonprofits, Healthcare, Franchises, and Hospitality ensures that we offer solutions that are not just generic, but are instead deeply aligned with the specific challenges and opportunities for growth within these industries.

Ready to get started? Contact us today!

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