

NETSTOCK

Sunbeam Foods grows their business with Netstock



Company Sunbeam Foods Inc

Location USA

Industry Wholesale -
Food and beverage

ERP Sage 100



Sunbeam Foods, Inc. was founded in 1972 and is a family-owned business specializing in the nutritional needs of the child care industry. They provide fresh produce and dairy products, frozen and canned goods, as well as a large variety of snacks and juices. Additionally, Sunbeam offers janitorial and foodservice supplies.



Challenge.

Stock projections performed manually.

Solution.

Netstock integrated with Sage 100 ERP.

Result.

Improved ROI and high staff morale.

Technology replaces manual processes

Before implementing Netstock, Sunbeam was using basic information from their Sage 100 accounting system, together with walking the warehouse aisles to see what bins were low on product, to determine what to order. This process was extremely time-intensive for Sunbeam's purchasing manager and the warehouse staff. The salespeople were spending way too much time discussing backorders with clients that were understandably upset when they couldn't get their stock. Low fill rates and too much obsolete inventory was a regular occurrence for Sunbeam.

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Our inventory value has dropped by 52% and we have reduced our excess stock by 80%, all in a 17-month time frame.

Brian Savage, CEO

99



“**Netstock has completely transformed our business**, said Brian Savage, CEO, who acquired the company 24 months ago. We have been using Netstock for 17 months and can already report a fill rate that has exceeded 99% - an increase of over 15 percentage points. Our total inventory value has dropped by 52%, and we have reduced our excess stock by 80%”. Besides the financial ROI, we have seen a remarkable improvement in staff morale and job satisfaction. The salespeople have more time for prospecting and closing new business. Our warehouse staff is much happier not having to deal with excess stock taking up valuable space in the warehouse and wasting time verifying items that are out of stock while they pick items to fill orders”, says Brian.

The Netstock dashboard gives Sunbeam Foods a daily snapshot on the health of their inventory and draws their attention to the critical issues that need immediate attention. **Seeing their historical demand gives them the insights needed for smarter forecasting.** The top-up feature which provides recommended items to include on purchase orders, Sunbeam finds hugely beneficial in preventing stock-outs in the middle of replenishment cycles.

“Our staff have developed a sense of pride in what we are accomplishing and get very excited when we reach a new level of performance. It isn’t uncommon to hear yelps and whoops when the system is opened in the morning, and the latest results are displayed. I even get text messages celebrating new achievements when I am out of the office. **Additionally, the customer feedback we have received has been incredibly positive** - they appreciate our higher service levels, and we are seeing more clients willing to be referenced”, concludes Brian.



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