### **WOOCOMMERCE INTEGRATION WITH SAGE 100**



An ecommerce solution that is dominating the market is WooCommerce, a free open source ecommerce plugin for WordPress. WooCommerce offers a very flexible Application Programming Interface (API) and Sage 100 users can integrate just about any touch point. **The following cost-saving benefits are available to Sage 100 customers when developing on WooCommerce:** 

- With over 75 million WordPress sites on the market, web development resources are prevalent, and cost for the services are commoditized
- The ecommerce plug-in, WooCommerce, is free and the platform is open-source



- There are thousands of free and paid plugins available for required custom functions
- Website hosting requirements are thinner than most platforms, allowing lower cost hosting options

#### **CONNECT WITH CONFIDENCE**

# SYNC DATA ACROSS COMPANIES IN SAGE 100 WITH ADVANCED REPORTING, CONSOLIDATION, AND INTER-COMPANY PROCESSING.

Developed with our Sage Development partner Gold license, IN-SYNCH®, has been synchronizing BigCommerce and Sage 100 for many years. IN-SYNCH is a BigCommerce Partner with listings on both the BigCommerce Marketplace and on the US Sage Business Cloud Marketplace. Our integration solution for BigCommerce, using the IN-SYNCH solutions and BigCommerce connector has been tested and certified by Sage.

#### **FEATURES & BENEFITS OF IN-SYNCH**



**Proven:** Our solutions are proven, mature, and bug-free. You can rest assured that you will not be our "trial and error" project.



**Secure:** Data exchanges are initiated and controlled from within the Sage 100 server, making IN-SYNCH the most secure architecture possible.



**Bidirectional:** Integrate and synchronize all relevant data between Sage 100 and the third-party system, whether the data originates in Sage 100 or the external system.



**Independent:** The two systems run independently, so if one happens to be down for maintenance, the other system stays up. The two will sync up automatically.



**Lightning Fast:** Efficient data mirroring methods are available for maximum speed.



**Real-time:** Automatically synchronize changes and updates as they occur.

## SAGE 100 INTEGRATION BEYOND WOOCOMMERCE

Our engineers can assess the solution needed to integrate your Sage 100 platform with e-commerce sites, 3PL, marketplaces, omni-channels, third-party shopping carts, custom sites or databases, and any other system. Because we completely understand the Sage 100 file structure and how to integrate using the third-party API, we can perform most any type of integration necessary for Sage 100 customers.

We specialize in Sage 100 process automation, from intercompany transactions to tokenized credit card integration. IN-SYNCH is infinitely versatile, able to be expanded into complex solutions that will pay dividends in return on your investment.

#### **INTEGRATION POINTS:**

Our WooCommerce integrations go from standard to very complex. **The following are touch points that are available with a WooCommerce integration:** 



Products (simple and complex) to WooCommerce



Orders, Customers to Sage 100



Tracking, Order Status, Inventory Quantities to WooCommerce



Standard Pricing, Group Pricing, Customer Specific Pricing to WooCommerce

What People Are Saying "Managing multiple WooCommerce websites for different brands was time consuming until we started working with ROI. Since integrating with IN-SYNCH® we are able to ship orders quicker and more efficiently. In an on-demand world, our customers quickly receive vital order information such as tracking numbers, which leads to less need for customer service and satisfied customers."

Rob Kaufman, Co-Founder Performance Brands, Inc.



**Give Us a Call:** 800-627-9032



Let's Get Started



Order History plug-in

And More!